



WHY GET INTO PERMANENT MAKEUP?

IF YOU'RE READY TO LEVEL UP IN 2024, THIS IS FOR YOU!
THESE ARE 3 REASONS WHY YOU NEED TO LEARN PMU NOW FOR
YOUR CURRENT BEAUTY BUSINESS AND HOW TO GET STARTED

NADYB.COM



HEY, I'M NADY B !

I've got a story to share that might just inspire you to step into the world of permanent makeup. You see, I didn't start with a fancy degree, but I did start with a passion.

As a college drop out, my journey began as a licensed barber and cosmetologist. This ultimately led me to niching in on becoming a brow specialist. I put in the hours, honed my skills, and became Detroit's go-to brow waxing specialist. I eventually built a loyal following that's been with me for over 18 years. Yet the real turning point came when I ventured into the world of permanent makeup. I then became the most trusted microblading artist in Detroit, and today they call me the Ombre Brow Master! Now I wear multiple hats as CEO and Founder of NadyB Beauty Bar, NadyB INK Bar, and NadyB Academy.

So, if you've ever thought about joining the world of permanent makeup, or need to elevate your current skills, let me tell you why it's worth considering!

Nady B xoxo

Reason #1

FINANCIAL FREEDOM



Financial freedom is a big deal, right? Well, let me break it down for you in a relatable way when it comes to the world of Permanent Makeup-Something I'm pretty familiar with.

Think about it like this:

When you start offering permanent makeup services, you're stepping into an industry that's buzzing with demand. People are looking for solutions that save them time and make them feel great, and that's where you come in!

Now, here's the cool part:

As you gain experience and build your reputation, you have flexibility to set your own prices. You're not just selling a service; you're offering confidence and convenience. And guess what? People are willing to pay for that.



But it gets even better:

The learning never stops. Staying updated with the latest techniques keeps you at the top of your game. And clients notice. They appreciate your dedication to delivering the best results, and they're willing to pay for that expertise.

As you grow in the field, you might even think about running your own show-opening up your own studio or salon. That's where things get exciting. You're in control, which means more of your hard-earned money stays in your pocket.

So, here's the deal:

while it takes effort and a commitment to improving your skills, the path to financial freedom in permanent makeup is real! It's not just a dream, it's something you can achieve by offering great services, making clients happy, and continuously learning. And let's face it, it's a journey worth taking.



Reason #2

FLEXIBILITY



SCHEDULE

You get to decide when you work. That's right, you set your own schedule. You're not stuck in the 9-5 grind. You chose your work hours. Maybe you're juggling family, studies, or other passions- permanent makeup can fit right in. Morning, late evenings, or somewhere in between-its your call. Its about making work fit your life, not the other way around!



TRAVEL

As a permanent makeup artist you're not tied to one spot. It's like having a portable studio that goes wherever you go. Want to offer services in different cities or towns? You can do that. Imagine bringing beauty anywhere you decide to visit. But here's where it gets really exciting- learning becomes a new destination as for all my travel enthusiasts. Imagine scheduling work trips to places you've always dreamed of visiting. You're not just working, you're living your passion.



TIME

Now heres where it gets exciting. You're not locked into a full-time commitment. You can start part-time and transition to full time when you're ready. Your journey, your pace. But it's not just about work, its about living. You can weave your schedule around your life, ensuring you have time for your family, hobbies, and most importantly, yourself!

Reason #3

PASSION FOR BEAUTY



A CREATIVE OUTLET

The world of permanent makeup is like an artists canvas, and you get to be the artist! With your passion for beauty, you can let your creativity soar by customizing each service to suit your clients features and desires. It's incredibly fulfilling to see the transformation you can achieve and the smiles on your clients faces.

Plus the best part is that you can get paid SO much to sit there and do ART on people's faces!



EMPOWERING YOUR CLIENTS

Permanent makeup is not just about enhancing physical appearance... its about boosting confidence and empowering your clients to feel beautiful in their own skin. When you have a true passion for beauty, you go beyond technical skills and genuinely care about helping your clients feel their best. This level of care and empathy creates a positive and supportive connection that keeps clients coming back and recommending you to others.

ADD ON

Permanent Makeup is the perfect addition to any BEAUTY profession and I know it's the direction you should go. I started small in a room 10x10 and now I have a three beauty business's where I do every type of beauty service and TRAIN other's on how to do the same! I would love to be part of your journey and help you get there.





THANK YOU SO MUCH FOR READING! I HOPE THIS GAVE YOU SOME CLARITY ON WHY THE PERMANENT MAKEUP INDUSTRY IS A GREAT INDUSTRY TO JOIN.

IF YOU HAVE ANY QUESTIONS ON HOW TO GET STARTED, DM ME ON INSTAGRAM OR FACEBOOK. I WOULD LOVE TO BE YOUR MENTOR AND HELP YOU IN ANY WAY I CAN!

YOU CAN ALSO SCHEDULE A CALL HERE:

[NADYB.COM](https://www.nadyb.com) • [\(313\)228-5874](tel:(313)228-5874)